



CSA Annual Conference | Marriott Courtyard Denver Cherry Creek August 19 & 20 2021

CSA President & CEO ROLINC Staffing Adrian Dominguez

Thursday: August 19th, 2021 – All Staffing & Recruiting Individuals

- 11:30-6 p Registration
- 12:00 Noon Lunch & Networking
- 12:30-1:30 p State of Colorado Updates: Great Program!
- 2-4:45 p Networking
- 2-4:45 p Networking and Break Out Sessions
Brad Bialy, Haley Marketing | Rock Star Marketing
What the staffing industry can learn from professional sports, entertainment, and the largest online marketplaces.
- 5-5:45 p Richard Rosner, The Staffing Shark!
Post Pandemic Lessons Learned & The Road Forward
- 6-9:00 p Cocktail Reception
Food, Libations and Networking



Thursday: August 19th, 2021 – Owner/Executive Retreat ONLY | 7:30 a – 5:30 p

- 7:30 a Registration, Breakfast & Networking
- 8 a - 5:30 p Agenda for participants only
Tom Erb, Richard Rosner & Industry Partners

Friday: August 20th, 2021 – All Staffing & Recruiting Individuals | 7:30 a – 4:30 p

- 7:30 a - 5 p Registration, Breakfast & Networking
- 8-8:15 a Adrian Dominguez, CSA President and CEO ROLINC Staffing
Welcome & Overview
- 8:15-9 a Richard Rosner, The Staffing Shark!
The Three E's – Excite, Engage & Employ
- 9-10:00 a Key Note Speaker: Tom Erb, Tallann Resources
Sales Expert in Staffing & Recruiting
- 10-11:00 a Exhibit Hall: Skyline Ballroom & Break
Meet with Industry Partners & Register for Prizes!
- 11:00-11:30 a SparkHire – Video Recruiting Success!
- 11:30-12:45 p Outstanding Staffing Award Winners Luncheon
- 1-3:15 p Six Great Breakout Sessions
- 3:30-4:30 BIG Prizes for attendees sponsored by Industry Partners & ASA & CSA – Closing Remarks



Full Registration Members Th. & Fri. ONLY \$195/person | Thursday ONLY \$85 | Owner/Executive Retreat \$250/person

Additional Members from the same company ONLY \$150

Full Registration Non/Members Th. & Fri. \$400/person | Thursday ONLY \$85 | Owner/Executive Retreat \$400/person